

# THE GEEVES EFFECT INC

## To the Tasmanian Community

Dear fellow Tasmanians

Welcome formally to the Geeves Effect Inc. We are a community led volunteer association focused on ensuring access to one of the South's best kept secrets, Lake Geeves. This Lake is at the foot of Australia's Highest Cliffs, 670m from the lake to the summit of Federation Peak.

At the moment there is rough track access only part of the way to Lake Geeves and limited accommodation options in the local area. The Lake is largely unknown. This presents a significant opportunity for Tasmania to create a fresh and iconic tourism experience that will enhance its reputation as a bushwalkers mecca. The creation of a walking experience to Lake Geeves will result in significant benefits to local tourism as well. The access road to the track is located adjacent to the Tahune Airwalk and in close proximity to many other iconic experiences such as Hartz Mountain, Hastings Caves, the Ida bay Railway, the Great Southern forests and the Huon Valley which is famous for its local produce.

Many steps need to be taken prior to construction commencing. The Association is committed to undertaking this work – funding has been secured from the Federal Government for a demand study and this process is underway. To ensure appropriate zoning and management of the area we also need to apply for amendments to a number of land use planning documents. This is not a small undertaking and your support is vital to ensuring that access becomes a reality. The following pages provide you with the details of the project and set out how your support will help in opening up this iconic landmark to the world and ensure the economic health of the local communities and Tasmanian tourism.

A project to ensure access for all to view the highest cliffs in Australia. Sensitively building on existing infrastructure to open up the South for thousands of visitors and locals. Stimulating economic development for local jobs growth. A community led initiative.



# THE DESTINATION

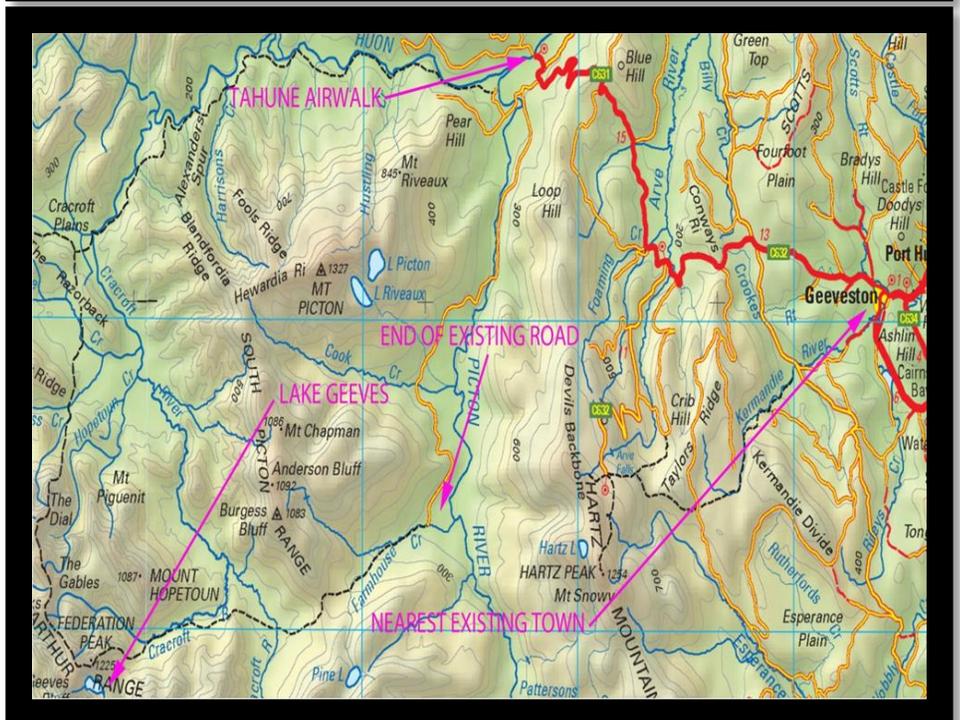
## THE HIGHEST CLIFFS IN AUSTRALIA

Federation Peak towers 670m above an ancient glacial lake, Lake Geeves. Standing on the shores of Lake Geeves Federation Peak towers above you - twice the height of Uluru and five times the height of the Sydney Harbour Bridge.

This iconic destination is currently inaccessible, although many intrepid climbers and walkers currently make Federation Peak their destination.

A track similar to the Overland Track would open up this experience to many more people ... it would provide a relatively easy three day, two night trek. All only 2 hours from the Hobart airport! The location is also surrounded by existing infrastructure – only 2.5 km of new track would need to be built, the rest would need to be refurbished.

The Tahune Airwalk is only minutes from the start of the road leading to the track and Geeveston is 25 minutes' drive away. A perfect location for a tourism precinct to be developed to ensure that sensitive development of accommodation and other tourism ventures in the area.



# THE VISION



## ACCESSIBLE NATURE & ECONOMIC DEVELOPMENT

To enable everyone to access nature is a wonderful thing! A year round walking track from Farmhouse Creek to Lake Geeves would go a long way to doing just this.

This involves the upgrading of 17.5 km of the existing Eastern Arthur Range Traverse Track and the environmentally sensitive construction of an additional 2.5km of track to reach Lake Geeves.

This iconic walk would assist in meeting the environmental management goals of the area whilst stimulating development in the nearby area of Geeveston and surrounds.

It would also stimulate the use of existing infrastructure in the area such as the Tahune Airwalk, Hartz Mountain and Hastings Caves.

An increase in visitation is also likely to provide stimulus for additional business to be developed including accommodation, food and beverage as well as adventure sports and other tourism activities.

## HOW THIS IS TO BE ACHIEVED

1. Undertake a demand study to determine demand for a walking track and tourism precinct in the area. Develop concept proposal and establish challenges, benefits and opportunities.  
**Status: funded by Federal Government.**
2. Ensure that legislative instruments enable such a project to proceed on an in principle basis.  
**Status: funding and support opportunity. Commenced by volunteers.**
3. Determine feasibility of the construction of a walking track and associated infrastructure.  
**Status: not due for commencement.**
4. Secure funding for construction of walking track and associated infrastructure.  
**Status: not due for commencement.**
5. Construction and implementation.  
**Status: not due for commencement.**

## Project Plan

	Stages	Actions
1.	Demand Study	Secure funding
		Incorporate association as steering committee
		Community and stakeholder engagement plan development and implementation
		Brief consultant
		Undertake demand study
		Analyze results
		Communicate results
2.	Legislative instruments	Identify applicable legislative instruments
		Seek amendment to the World Heritage Management Plan to enable appropriate management of this area
		Ensure Statewide planning scheme has appropriate local area provisions
		Community and stakeholder engagement plan and implementation
		Hold Point
3.	Feasibility assessment	Secure funding
		Brief consultant
		Undertake feasibility study
		Analyze results
		Communicate results
		Hold point
4.	Pre construction	Secure funding
		Detailed planning including assessment of environmental technologies appropriate to project

# HOW YOU CAN SUPPORT

	Project stage	Support	Time frame	Status
<b>Local Government</b>		In principle support for project and political advocacy	ongoing	✓
	1	Funding for community engagement plan development and implementation		
		Network liaison	ongoing	✓
		Promotion of project	ongoing	✓
		Input into demand study and data provision		
	2	Funding (cash or in kind) for planning expertise to assist in submission to Statewide planning scheme for tourism precinct		
		Assistance and support in establishing appropriate management plans for the area		
<b>State Government</b>		In principle support for project and political advocacy	ongoing	✓
	1	Funding for community engagement plan development and implementation		
		Network liaison	ongoing	✓
		Promotion of project		
		Input into demand study and data provision		
	2	Funding (cash or in kind) for planning expertise to assist in		

		submission to Statewide planning scheme for tourism precinct		
		Assistance and support in establishing appropriate management plans for the area		
		Access to departmental expertise in similar projects, including access to relevant documents		
<b>Federal Government</b>		In principle support for project and political advocacy	ongoing	✓
	1	Funding for demand study	ongoing	✓
		Input into demand study and data provision		
		Assistance with communication of results		
	2	Assistance as applicable with regards to role of Federal Government		
<b>Key stakeholders</b>		In principle support for the project and advocacy for the project	ongoing	✓
		Participation in the Association	ongoing	✓
		Provision of data and information	ongoing	✓
		Network liaison	ongoing	✓
		Community capacity building	ongoing	✓
		Identification of benefits of projects and opportunities arising from project	ongoing	✓
		Community expertise input into stages as appropriate	ongoing	✓

## The Geeves Effect Inc

A not for profit incorporated association.

Comprising of entirely volunteers with the purpose of benefiting the community and growing Tasmania.

Ken Studley	President
Robert Thompson	Senior Vice President
Pavel Ruzika	Other Vice President
Simone Watson	Secretary
Tim Tierney	Treasurer
Andrew Smith	Committee Member
Francis Bender	Committee Member
Prof Barry Brook	Committee Member

[geeveseffect@gmail.com](mailto:geeveseffect@gmail.com)

Ph President 0427701709

Ph Secretary 0458 950 148